

Celtics Ticket Giveaway Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. Eligibility:

Celtics Ticket Giveaway (the "Sweepstakes") is open only to legal residents of the U.S. who are age eighteen (18) or older at the time of entry, and live within a seventy-five (75) mile radius of Boston, Massachusetts as of January 18, 2017. Employees of BonaKemi USA, Inc. ("Bona US") and the Boston Celtics ("Celtics"), their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and their immediate family members and/or those living in the same household of each are not eligible to participate in the Sweepstakes. This Sweepstakes is subject to all applicable federal, state and local laws and regulations.

2. Agreement to Rules:

By participating, you agree to be fully and unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of Bona US as final and binding as it relates to the content. The Sweepstakes is subject to all applicable federal, state and local laws.

3. Entry Period:

Entries will be accepted starting at 12:00 A.M. Eastern Time ("ET") on January 18, 2017 and ending at 11:59 P.M. ET on January 22, 2017. All entries must be received by 11:59 P.M. ET on January 22, 2017.

4. How to Enter:

There is one (1) method of entry for the Sweepstakes, as follows:

- Follow @bonabuzz on Twitter (<https://twitter.com/bonabuzz>). If you are not already a follower of @bonabuzz, become a follower of @bonabuzz by searching for "bonabuzz" on Twitter, then using the "Follow" button.
- On January 18, 2017, @bonabuzz will tweet a message announcing the Sweepstakes and instructing entrants to "retweet" the message to enter the Sweepstakes.
- Retweet the message by using the Twitter retweet button on the message. Once your retweet is published, you will be automatically entered to win the prize described in Section 5. You must be a follower of @bonabuzz on Twitter at the time of the drawing.

LIMIT ONE (1) ENTRY PER PERSON. Subsequent attempts made by the same individual to submit multiple entries by using multiple or false contact information, multiple Twitter accounts, or otherwise may be disqualified. The entrant must fulfill all Sweepstakes requirements, as specified, to be eligible to win a prize. Entries that are not

complete or do not adhere to the rules or specifications may be disqualified at the sole direction of Bona US.

5. Prizes:

Two (2) winners will each receive four (4) Loge level tickets for a Celtics Home game. The first winner will receive tickets for the Celtics home game scheduled to be played on January 25, 2017. The second winner will receive tickets for the Celtics home game scheduled to be played on January 30, 2017. Prizes are nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes shall be the sole responsibility of the winner. No substitution of prize or transfer/assignment of prize to others is permitted. Acceptance of prize constitutes permission for Bona US to use winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds:

There will be a total of two (2) winners of this Sweepstakes. The odds of winning depend on total number of entries received during the entry period.

7. Winners:

Sweepstakes winners will be randomly selected by Bona US on or around January 23, 2017. Each Sweepstakes winner will be notified by direct message via Twitter within a reasonable time after the drawing, and asked to reply with a valid telephone number or email address. It is the sole responsibility of each entrant to notify Bona US if his or her telephone number or email address changes. Bona US is not responsible for false, incorrect, changed, incomplete, or illegible contact information. Winner must promptly respond to Bona US in order to receive prize. In the event a winner cannot be promptly contacted or declines the prize, another winner will be selected by the same criteria under this section.

The receipt by winner of the prize offered in this Sweepstakes is conditioned upon compliance with any and all federal and state laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT BONA US' SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by you:

By entering this Sweepstakes you understand that Bona US, anyone acting on behalf of Bona US, or its respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, your entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Sweepstakes, and biographical information as news, publicity or information and for

trade, advertising, public relations and promotional purposes without any further compensation.

9. Terms:

Bona US reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes should (in its sole discretion) a virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such case, Bona US may select the recipients from all eligible entries received prior to and/or after (if appropriate) the action taken by Bona US. Bona US reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website or violates these Terms & Conditions.

Bona US has the right, in its sole discretion, to maintain the integrity of the Sweepstakes, to void entries for any reason, including, but not limited to; the use of bots, macros or scripts or other technical means for entering. Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws and should such an attempt be made; Bona US reserves the right to seek damages from any such person to the fullest extent permitted by law. By entering the Sweepstakes you agree to receive email newsletters periodically from Bona US. You can opt-out of receiving this communication at any time by clicking the unsubscribe link in the newsletter.

Attendance at any Celtics game by Sweepstakes winner and Sweepstakes winner's guest is subject to the general ticket rules and regulations established from time to time by Delaware North Corporation – Boston ("DNC-B"), the owner of the TD Garden and by the Celtics (the "Ticket Rules"). In the event of a violation of the Ticket Rules, DNC-B and/or the Celtics shall have the right to eject the violators from the TD Garden. If Sweepstakes winner or Sweepstakes winner's guest is ejected from TD Garden, he or she shall not have any rights to compensation from the Celtics or DNC-B.

10. Limitation of Liability:

By entering you agree to release and hold harmless Bona US, Celtics, the National Basketball Association and its Member Teams, NBA Properties, Inc., and/or any of the respective parents, subsidiaries, affiliates, partners, representatives, successors, assigns, employees, directors, officers, governors, owners, advertising and promotion agencies and agents of any of the preceding entities from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error which may occur in the administration of the Promotion or the processing of entries.

11. Disputes:

THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF United States of America, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Sweepstakes, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy:

Information submitted with an entry is subject to the Privacy Policy stated on the Bona US web site. To read the Privacy Policy, click here <https://us.bona.com/privacy-policy.html>

13. Winners List:

To obtain a copy of the winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: BonaKemi USA, Inc. 2550 S. Parker Rd., Suite 600 Aurora, CO 80014. Requests must be received no later than March 31st, 2017.

14. Sponsor:

The sponsor of this Sweepstakes is BonaKemi USA, Inc. 2550 S. Parker Rd., Suite 600 Aurora, CO 80014.