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**Bona is engaging in strategic partnership
with Hand in Hand to combat global poverty**

Bona is a new proud corporate partner of Hand in Hand, an international NGO combating poverty through entrepreneurship and job creation. The cooperation is in line with the sustainability strategy of Bona, as the company has introduced a number of environmentally friendly products and improved the working conditions for craftsmen in recent years.

"We are incredibly proud that Bona is a new corporate partner to Hand in. Bona will play a vital role in our work", commented Håkan Jarlenius, Director Communication Hand in Hand Sweden.

Hand in Hand's work has so far resulted in the creation of 1.5 million small businesses generating 2,3 million jobs in our program countries (India, Afghanistan and East Africa) - resulting in improved living conditions for more than 10 million people!

Bona AB is a family owned company founded in 1919. With its headquarters in Sweden, Bona is now present in more than 90 different countries all over the world through subsidiaries and distributors. Bona offers products for installation, maintenance and renovation of wooden floors and UV-coatings to leading international producers of wooden floors. Development of new innovative products has always been done with long-term sustainable perspective in mind.

"It's a privilege to be in a position where our actions can contribute to make things better – better for people, better for our community and better for the environment" says Kerstin Lindell President & CEO and continues; "With that as a background we are very satisfied to more concretely being able to contribute in the war against world poverty through our co-operation with Hand in Hand."

For more information please contact [Gustaf Edner](#) at Bona.