



Bona Industrial Coatings

A division of Bona



Introducing Bona Industrial Coatings

Bona Industrial Coatings (IC) is a division of Bona that's dedicated to the development of high quality UV-based finishes for wood floor manufacturers worldwide.

Wood parquet floors – ready to go

Our products make it possible for these companies to manufacture pre-finished parquet floors. In other words, the treatment systems are applied in the factory as opposed to being applied during installation.

Bona IC started introducing UV coating over twenty years ago as an emission-free, energy saving alternative to solvent-based finishes. Since then, we have developed a complete range of finishes that give excellent adhesion to the wood and meet our customers' needs for durable surface protection. The stability of our finishes ensures consistent quality and long-lasting results.

Part of Bona worldwide

The Industrial Coatings division is a part of Bona, the world leading innovator with a unique and complete product system for wooden floors. Bona's product range includes everything you need to bring out the best in wooden floors: not just UV-coatings, but also abrasives, sanding machines, adhesives, finishes and floor care products.

Together, these products form what we call the Bona System. They are compatible with one another and developed to give the best results on wooden floors anywhere in the world.





Paul Spångberg
Director
Bona IC

“As the leading specialist in treatments for wooden floors, Bona IC is a natural choice of partner for many pre-finished parquet producers. Besides offering everything they need for their production process, we also provide a range of user-friendly repair and maintenance products – Bona Lifetime Support. This gives our customers’ customers the wherewithal to keep their floors in excellent condition over the longer term.”

Innovation and partnership

Bona IC's success is based on our ability to develop exactly the right formula for large scale production of pre-finished floors for factories around the globe. Treatment products often require customisation in order to ensure the desired properties for a specific application. In such situations, our customers truly become our partners.

Teaming up

Whether we're developing a new product or adapting an existing one, we're looking in two directions: at the interaction between product and floor on the one hand, and at the interaction between the product and end user on the other. Several factors have to be taken into consideration. For example, how much wear and tear the floor needs to be able to withstand. A wooden floor that's

going to be installed in a high traffic commercial area needs a considerably tougher surface than one which is destined for private, domestic use. The type of wood is another key factor, as is the taste of local consumers on a given market. To achieve results that meet our customers' functional and aesthetic requirements, the most efficient solution is to work together.

Research & Development

Bona IC also takes independent product development initiatives. Teams of researchers are continually at work in our R&D centres in Sweden, China and the US. Meanwhile, Worldwide Reference Teams consisting of researchers, distributors and contractors are always busy putting our proposed solutions to the test.

Examples of innovations from Bona:

Bona Naturale

A unique UV-treatment system for parquet that leaves your wooden floor looking like untreated wood. However, it does the job that nature alone cannot do, providing wear, scratch and chemical resistance. And should the floor get scratched, we provide a kit for carrying out seamless spot repairs.



Bona top coat and primer

The Bona range includes two revolutionary products: a high scratch resistant top coat with excellent resistance to micro-scratches and a primer with unrivalled adhesion and wetting properties which suits all kinds of wood.



Bona R850 adhesive

Part of the Bona Speed System, Bona R850 is a silane-based ultra fast adhesive which offers superior – and faster – bonding, and is perfect for the installation of pre-finished floors. If adhesives accidentally come into contact with the surface during installation, they're easily wiped off.





Anders Jarlsfelt
Kvadratmeter Golvbutik
Malmö

“My customers recognise the Bona stamp, which increases their confidence about the floor they’re buying. They sometimes ask for advice about what kind of flooring to use in different parts of the house. I reply that if a wood parquet floor has been pre-treated with Bona’s UV-treatment system, there’s almost nowhere it can’t be used!”

All questions regarding how to install, maintain and take care of pre-finished floors are answered by Bona on the producer’s behalf. That reassures me that the contractors will be able to handle the products correctly. Bona even distributes guidelines in the local language, and adapts them to fit the local way of working.”

Products from Bona Industrial Coatings

Bona has a complete range of industrial products to fulfil most of today's wooden flooring demands.

Fillers

Our fillers cover the wooden floor, evening out damaged areas and filling holes. We have products that are suitable for both light and heavy filler machines.

Stains

As home decoration becomes more fashion-oriented, parquet producers need simple solutions to adapt production. Using different kinds of stain products from Bona, you can get the exact result you and your customers want.

Base coats

Our range of base coats not only meet but often exceed the demands of Scandinavian and US abrasion testing. Used in conjunction with Bona primers, they provide excellent adhesion to all the most common varieties of wood.

Top coats

Our top coats give your floors just the high quality, finished appearance your customers are after. At the same time, they add properties like scratch resistance, gloss, chemical resistance, friction and recoatability.

Adhesives

Our ultra fast adhesives not only give you rapid and superior bonding, but are easy to wipe off if they accidentally come into contact with the floor's surface during installation.

Fire Resistance and other special properties

Raise your wood parquet product up as high as 'B' class in the fire classification scale with our new, improved fire resistance treatment system.

Bona also offers treatment systems with the special properties needed for specific applications, such as metallic shine optical effects or illuminating effects.





Håkan Strömberg
Håkans Golv
Simrishamn

“When I install floors which have been pre-finished with Bona’s treatments, I know exactly which adhesives, fillers, cleaning products etc to use. I can get the job done quickly, and rarely have any complaints.”

A couple of years ago I started using Bona’s dust containment systems for dust-free renovation of used wooden floors. Now I don’t make any mess at the customer’s site and – even better – I don’t have to breathe in all that dust any more.”



What drives Bona IC?

Every business needs guiding principles, and Bona IC is no exception. Besides the obvious one of providing our customers with consistent and reliable quality, here are some of the other key principles which drive our day-to-day decisions.

Long term relationship beats short term sale, every time

Ever been tempted by a 'good deal' only to find that it wasn't such a good deal as it seemed? Rest assured that Bona adopts a long term approach both to our customer's business and to your wooden floors. As a responsible and reliable partner, we establish solid long term business relations with our customers. And through Bona Lifetime Support, we make it possible for you to keep your floors in great shape over the long term.

Being good to our users and the planet

We make sure that our solutions are always safe and sound to use. That statement applies equally to the installers' working environment as it does to avoiding unnecessary emissions. 30 years ago, Bona took the lead in driving floor treatment products away from solvent based to UV finishes. For the professional market we now offer a completely NMP*-free product range in all our water-borne

finishes. When it comes to floor renovation, our dust containment systems and anti-static abrasives contribute to a healthier working environment for contractors.

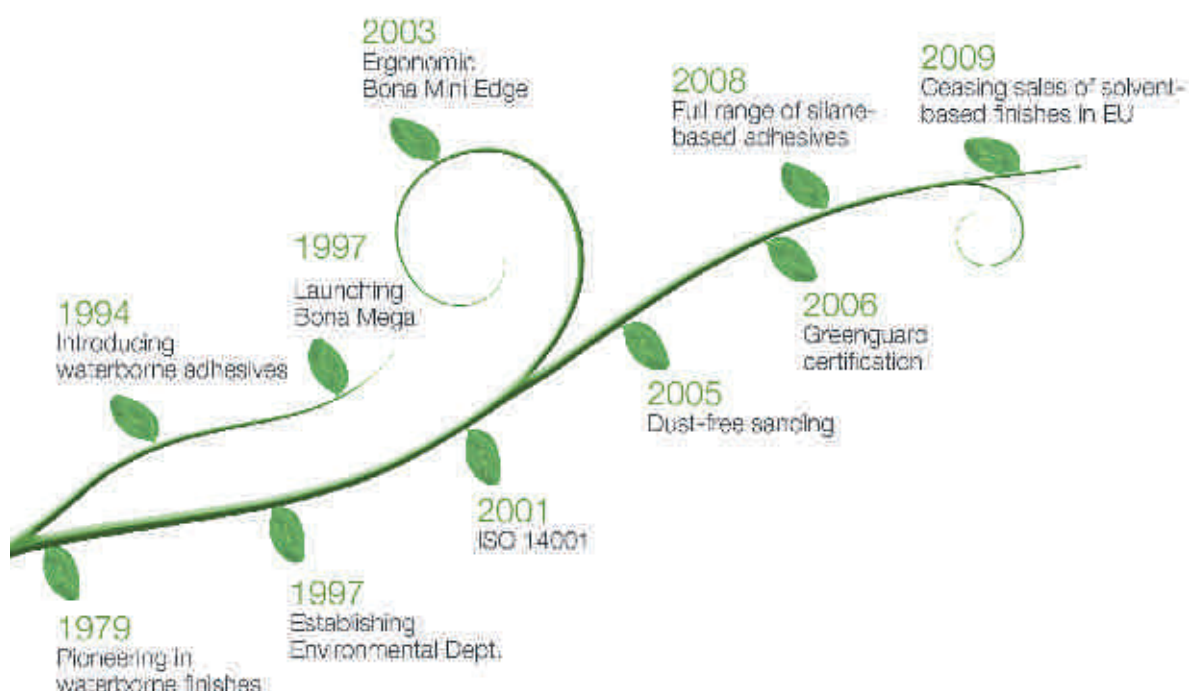
Always within easy reach

Got a problem? Got a question? A Bona expert is always on hand to answer it for you. We have production plants in Europe, the Americas and Asia, and a worldwide network of local marketing and technical support which enables us to stay close to all our customers. So no matter where you are, Bona is never far away, supporting you with our unique knowledge and expertise. This applies equally to your production facility and to the markets where your floors are sold.

Responsible participation

We are part of a broader community around the world, represented by industry bodies such as FEP, the European Federation of the Parquet Industry, and NWFA, the National Wood Flooring Association, in the Americas. Bona strives to advance the interests of wood flooring specialists worldwide by actively participating in these and other similar organisations.

*NMP is an abbreviation for N-Methyl Pyrrolidone.



End user:
British Airways chose
Boen's 15mm Birch flooring
for their company headquarters
in Watrside, UK.



Bona Lifetime Support means so much to so many!

The contractor: *"Thanks to Bona Lifetime Support, I have all the products I need to get a perfect result every time. And since Bona's products form part of a system, they are perfectly compatible with one another. If problems occur, I know exactly whom to call."*

The distributor: *"Customer satisfaction is my business' most valuable asset. So when choosing which brands to stock, I always go for floors which come with a reliable after-sales package and which guarantee the availability of local expertise. Bona Lifetime Support gives me all the reassurance I need."*

The floor producer: *"As a Bona customer, I get access to consistently high quality primary and after-market products, but that's not all. I can also take advantage of the services and expertise that lie behind them... anywhere in the world. The Bona Lifetime Support logo acts as a guarantee for my product."*

Bona Lifetime Support

The great thing about a wood parquet floor is that it doesn't have to be young to be beautiful. Take care of it properly and it'll be even more beautiful in a few years' time than it is now. To make caring for your floors as easy as possible, we've come up with Bona Lifetime Support – a complete package of floor care products and services.

The package includes everything you need to clean, maintain and even renovate your wood parquet floor to extend its lifetime. The offer falls into three categories, associated with the following three phases in the life of a wooden floor:



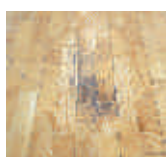
Step 1. Good condition

For as long as the floor is in good condition, all you need are effective, easy-to-use cleaning products.



Step 2. Scratched

Many years down the line, if your floor starts to look scratched, it can be simply and quickly reconditioned with a fresh topcoat.



Step 3. Badly damaged

If your floor has for some reason been badly damaged, it can be sanded back to the bare wood. Bona Lifetime Support includes all the equipment and treatment products you need for this and we can even recommend local craftsmen to carry out the work.



Look out for this sign on the package!

Who's eligible for Bona Lifetime Support?

As a Bona IC customer, you get automatic access to our Bona Lifetime Support concept and service network worldwide, at no extra cost.

This includes recommendations about which cleaning and maintenance products to use and where they can be sourced. We guarantee that the Bona Lifetime Support products we recommend will be available locally.

When it comes to technical expertise, general information such as installation and maintenance guidelines is provided in your local language. Additionally, the staff at each local Bona office is on hand to provide customers with any extra, market-specific information they might require.



Contact us

If you have any questions or want to find out more about our products and services, please contact your local Bona dealer, or visit us on our website: www.bona.com

Asia Pacific

Bona Far East & Pacific Pte. Ltd.
390 Havelock Road
#07-03 King's Centre
Singapore 169662
Tel +65 6738 55 80
Fax +65 6738 11 58
Eugene Goh +65 9786 8005

China

Bona Coatings (Dalian) Co., Ltd.
Huai He Middle Road, No.99 #3A
Dalian Development Area
Liaoning Province
P.C. 116620, China
Tel +86-411-875 85 500
Jon Loi +86-159-04245500

Central Europe

Bona AB
Mayrwiesstrasse 21
A-5300 Hallwang bei Salzburg
Austria
Tel +43 662 66 19 43-0
Fax +43 662 66 02 05
Jürgen Reissner +43 664 82 49 710

South Europe

Bona Ibérica
Pol. ind. San Marcos
C/Pitagoras 7
28906 Getafe, Madrid
Spain
Tel +34 91 682 55 22
Fax +34 91 682 21 95
Marcus Björck +34 670 91 79 40

Bona S.r.l
Via Monte Pastello, 14/E-16/F
I-37057 San Giovanni Lupatoto (VR)
Italy
Tel +39 045 87 53 318
Fax + 39 045 87 76 516
Alberto Massimo +39 335 78 28 092

North Europe

Bona AB
Murmansgatan 130
SE-200 21 Malmö
Sweden
Tel +46 40 38 55 00
Fax +46 40 38 73 53
Lars Högwall +46 73 6557515

North America

Bona U.S.
4275 Corporate Center Drive
Monroe, NC 28110
Tel +1 704-220-6947
Matt Timmons +1 303-847-6427

Latin America

Bona Brazil
Rua Sete de Setembro
– numero 4214 – Conj 704
Bairro: Centro CEP 80060-070
Curitiba-Paraná
Tel +55 41 32335983
Tony Borek +55 41-9931 9525

Bona AB Branch Panama
Ave. Balboa Entre
Calle 42 Y 43,
Torre BBVA, Piso 13.
Ciudad de Panamá,
Panamá
Marcus Björck +50 765563189

Head Office

Bona AB
P.O. Box 210 74
SE-200 21 Malmö
Sweden
Tel +46 40 38 55 00