



Bringing out the Best in Wooden Floors



Our Vision

Bona shall be the globally preferred business partner by offering optimal and innovative solutions for wooden floors.

Our Passion for Wooden Floors

It's a Lifetime Commitment

At Bona, we are committed to the whole lifetime of wooden floors and devoted to providing solutions that keep a floor perfect during its entire life.

Bona is a family-owned company founded in 1919. Today, we have local presence in more than 70 countries all over the world through subsidiaries and distributors. Our long commitment and passion for wooden floors enable us to offer lasting, sustainable results for professionals and floor owners. Our approach assures that the floor will last for generations.

Our unique product portfolio, the Bona System, covers everything needed to bring out the best in wooden floors: UV coatings, sanding machines, dust containment systems, abrasives, adhesives, finishes, oils, stains and floor care products. All products are compatible and have been developed for best performance. We can guarantee a first-class result – beautiful, durable and easy-to-maintain wooden floors.

Our mission has always been to bring out the best in wooden floors. This is the essence of our way of thinking and our future direction.

Healthy Working and Living

With sustainability as a guiding star, Bona strives to continuously launch better products considering the floor, the craftsman and the indoor and outdoor environment. Pioneering in 1979 with waterborne finishes, today Bona offers a full range of environmentally sound products covering all wooden floor treatments. We have always been committed to considering safety, health and the environment in our product development. Our extensive offer makes contractors' everyday work easier and pleases floor owners all around the world.

Kerstin Lindell

*Kerstin Lindell,
President & CEO Bona*





Everything for the Wooden Floor

To Bona, a wooden floor is a world of possibilities – whether it is about creating a shiny look with anti-slip properties for a shop, a warm and deep colouration with high wear resistance for a kitchen, or simply keeping a wooden floor clean and beautiful.

Based on our 90 years' experience of bringing out the best in wooden floors, Bona is proud to offer a full range of environmentally sound products for sanding, finishing, fastening and maintaining a wooden floor. All products are compatible and developed for best performance and ability to meet high functional and aesthetic requirements.

At Bona, we focus on design and performance when developing our wood floor products. Wooden floors meet different challenges during their lifetime. By constantly developing our solutions, we are able to claim our leading position in wooden floor treatment. Today we have solutions for professionals, homeowners and parquet producers.



Highlights

- 1 Bona Prime Amberseal – a unique waterborne primer with a rich and warm colouration.
- 2 Bona Coatings – designed for giving the best solution for the needs of wooden floors, irrespective of species or use.
- 3 Bona Speed System – a revolutionising concept for rapid fastening of wooden floors.
- 4 Pre-finished Parquet Floors – high quality UV-based finishes for outstanding wooden floor protection.
- 5 Bona Create – a new formula bringing modern colours to all wooden floors.
- 6 Bona FlexiSand – a multifunctional machine that can sand, buff, oil and polish.
- 7 Bona Traffic – a waterborne finish for floors requiring high wear resistance.
- 8 Bona Floor Care Range – everything needed for high quality floor care, from cleaners to polishes and mops.
- 9 Bona Optispread – an innovative tool for efficient and ergonomic fastening.
- 10 Bona Dust Containment System – dust-free sanding gives a healthier working environment for the craftsman and a cleaner home.
- 11 Bona R580 Moisture Barrier – a silane-based moisture barrier for securing damp sub floors.
- 12 Bona Outdoor Product Range – gives decks the lasting protection they need to resist and repel the elements and stay in prime condition.



Reference Teams, consisting of researchers, distributors and contractors, we constantly put our solutions to test and focus on finding new solutions that improve working conditions for the craftsman.

Healthy Working Environment

Through our long commitment and constant search for innovation, Bona is able to offer a healthier way of renovation. From waterborne finishes to ergonomic sanding machines and silane-based adhesives, Bona offers the cleanest and healthiest wooden floor renovation available.

By introducing the concept of dust-free sanding, Bona has taken the dust out of sanding. Our dust containment systems and anti-static abrasives contribute to a healthier working environment for contractors, and help to avoid a mess for their customers.

Wood Floor Design

Wooden floors are unique by enhancing the personality of a room, but design is more than the appearance of the floor. It's about the interaction between product and floor, creating the desired texture.

When designing the surface of the floor, there are many functionalities to consider: durability, gloss, shade, friction and slip resistance are all important when deciding the surface treatment.

To architects, designers and craftsmen alike, Bona is able to provide the solution whether there is a need for rapid fastening, high wear resistance or a natural look. We guarantee compatibility and simplicity on every level.



When installing and treating 300m² of walnut parquet at Clarion Hotel Plaza in Sweden, the contractor used the entire Bona System.

Bona for Professionals

Outstanding Performance

Creating a perfect floor is more than the coating. It's about understanding the professional touch behind a lasting result. One of the most important challenges is to create products that work perfectly with each other, with the floor and the craftsman.

With our Bona System, we are proud to offer high performing products that are smooth, speedy and healthy to work with. Through our worldwide





Bona for Homeowners

Step by Step towards Beautiful Results

Based on decades of professional experience, Bona has developed a special product range for today's floor owners, meeting demands of simplicity, health and safety. We provide solutions for all kinds of floors, whether it is indoor or outdoor. With Bona the floor lasts for generations.

Wooden floors are naturally beautiful, aesthetically elegant and a smart investment for a home. It can seem complicated to renovate and maintain



a wooden floor, but Bona's Step by Step instruction guides for indoor, outdoor and care ensure that there is always a helping hand throughout the process.

Design at Your Fingertips

Nothing adds character and atmosphere to a room quite like a wooden floor. And no element of home design endures longer. Wood can always be re-sanded, re-stained, and refinished multiple times, whatever the surface treatment.

Indoor

Whether the floor needs shine, colour, slip resistance or durability, Bona is able to provide a solution. Bona's product range for homeowners includes everything needed for the floor, from primers to coatings and oils. The result is beautiful, durable and easy-to-maintain wooden floors.

Outdoor

Outdoor decks are constantly exposed to the forces of nature: pounding rain, freezing snow and scorching sun. With Bona Deck Oil and our other decking solutions, the decking gets the lasting protection it needs to resist and repel the elements and stay in prime condition no matter the weather.

Care

Because wood is different from other flooring materials, it requires special cleaning and maintenance products to retain its beauty. That's why Bona offers a full range of maintenance solutions, to support the coating of the floor.



Bona Spray Mop

Bona Spray Mop is always ready-to-use and makes floor cleaning easy and fun. The spray/clean method ensures that cleaning solution is released in a controlled manner on the floor which reduces the potential for damaging the wood.



Bona for Parquet Producers

Outstanding Wood Floor Protection

As the leading specialist in treatments for wooden floors, Bona Industrial Coatings is a natural choice of partner for many producers of pre-finished parquet floors. Besides offering everything needed for their production process, we also provide a range of user-friendly repair and maintenance products.



Bona's organisation, with our extensive global presence, enables us to be available to our customers at all times. Not only are we close to wooden floor manufacturers all over the world, but also to the end-customers and the very places where the floors are being sold. This means that wooden floor manufacturers can concentrate on their core business, producing outstanding wooden floors, and leave the maintenance issues to Bona.

Bona started introducing UV finishes more than twenty years ago as an emission-free, energy saving alternative to solvent-based finishes. Since then, we have developed a complete range of finishes that give excellent adhesion to the wood and meet our customers' needs for durable surface protection. The stability of Bona finishes ensures consistent quality and long-lasting results. Wooden floors used to be a luxury affordable only to a few. Today, with pre-finished parquet floors, wooden floors can be enjoyed by everyone.

High Quality UV Coatings

Bona Industrial Coatings is dedicated to the development of high quality UV-based coatings. Our UV coatings are designed to give the best adhesion and the highest levels of wear and scratch resistance.

Unlike conventional finishes, UV finishes are coated onto wooden floors on a production line in the factory. Bona's conventional finishes are designed to be compatible with Bona's UV surfaces when overcoating on site. This gives our end-customers the ability to keep their floors in excellent condition for the longer term.

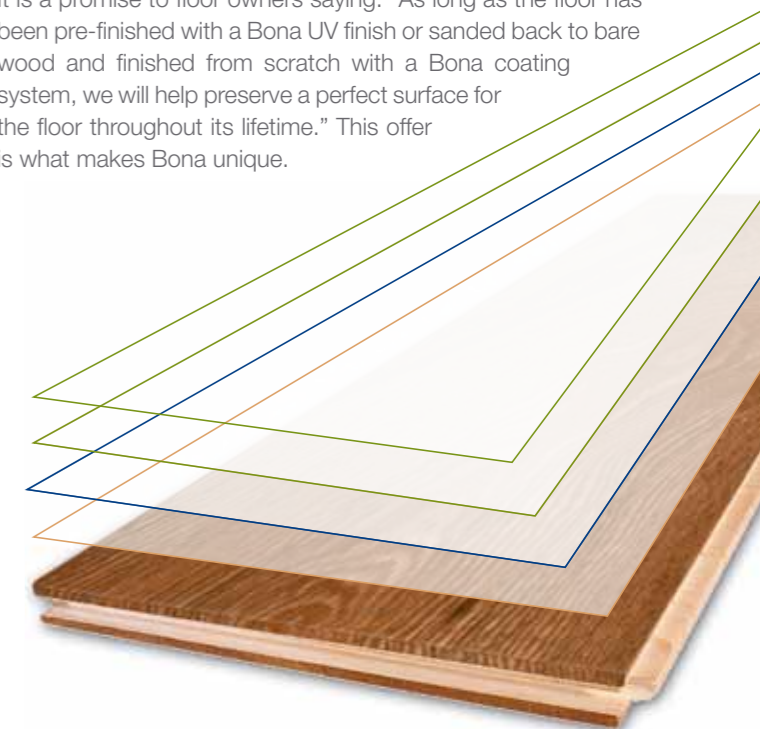
The Best Design Solution

A good design solution is about taking into account the total customer benefit, meeting demands for design, and the total economy for the floor's optimal performance over time. Product stability ensures the best result during production and fulfils our ambition to bring out the best in wooden floors.

Bona Lifetime Support

With Bona Lifetime Support, the floor owner can expect full support all the way. Our worldwide support is our way of sharing experience and expertise to make it easy to maintain a perfect surface – throughout the lifetime of the floor.

It is a promise to floor owners saying: "As long as the floor has been pre-finished with a Bona UV finish or sanded back to bare wood and finished from scratch with a Bona coating system, we will help preserve a perfect surface for the floor throughout its lifetime." This offer is what makes Bona unique.





On Track for Sustainability

Results Drive Our Environmental Work

Our mission is to bring out the best in wooden floors. We strive to continuously launch better products that both enhance the wood and lead to less environmental impact. This has resulted in breakthrough innovations from waterborne finishes to dust-free sanding.

Today, we are proud to be able to offer a full range of environmentally sound products for sanding, finishing, fastening and maintaining a wooden floor – throughout its lifetime.



An Innovative and Systematic Approach

Bona acts with global responsibility. We proactively remove potentially hazardous chemicals in line with new technology, and Bona's standards easily measure up to legislation.

Our innovative and systematic approach enables us to make our contribution to global sustainability. This approach is giving results with true impact for a better working and living environment.

Our portfolio ranges from dust-free, ergonomic sanding machines to waterborne, low VOC* finishes and adhesives. Ever since the 1970s, we have worked continuously to remove solvents. By offering the market waterborne finishes we have avoided emitting between 50 and 100 million litres of solvents, resulting in environmental savings both for the environment and the craftsman. In 2010, we achieved our aim to cease the sales of solvent-based finishes and adhesives in the EU.

Green Indoor Environment

Over the years, it has become more and more important to consider the effects of products on indoor air quality and evaluate them from a sustainable design perspective. This green building trend affects the whole industry, and we strongly believe that consumers of tomorrow will be even more concerned about the materials used in their homes.

Bona has made a significant contribution to indoor air quality by bringing the emissions from our finishes and adhesives down to very low levels – below all legislated limit values around the world.

*VOC = Volatile Organic Compound



GreenLabel Singapore
GreenLabel in Singapore refers to a scheme that awards environmentally sound products. Bona has been approved for the GreenLabel in Singapore for several of our waterborne finishes, cleaners and silane-based adhesives.



Ecolabel
Bona is proud to place the EU Ecolabel on the domestic finish Bona Novia. EU Ecolabel criteria are based on the impact of the product or service on the environment throughout its life-cycle.



Greenguard
Our indoor products are so low-emitting that they meet the stringent standards of the Greenguard Environmental Institute, a leading, independent, non-profit organization in the US.



Milestones

- 1919 Bona AB is established in Malmö, Sweden
- 1953 Bona's first subsidiary in Germany is established
- 1979 Bona introduces waterborne coatings
- 1981 Bona starts producing UV finishes
- 1987 A new subsidiary is established: BonaKemi USA Inc.
- 2000 Bona starts production of the new range of sanding machines
- 2000 A new subsidiary is established: BonaKemi Asia Pacific Pte Ltd
- 2001 Bona becomes ISO 14001 certified
- 2001 Bona invests in two new plants in Sweden
- 2005 Introduction of dust-free sanding and the silane-based adhesive Bona R850
- 2006 Opening of plant in Monroe, USA
- 2007 Introduction of Bona Naturale
- 2007 Opening of UV coating plant in China
- 2008 Full range of silane-based adhesives
- 2009 Ceasing sales of solvent-based finishes in the EU
- 2009 Bona Novia receives EU Flower
- 2010 New office and training centre in Shanghai
- 2010 Ceasing sales of solvent-based adhesives in the EU

Bona in Brief

Bona has been a trusted name in wooden floor treatment and installation for 90 years. Professional flooring contractors, cleaning companies and architects rely on our products because they are made especially for wooden floors. Home owners worldwide have enjoyed the beautiful result from a Bona-treated floor.

- Bona Sportive System is recommended by FIBA, The International Basketball Federation, for the highest level of international competitions like world championships and the Olympic Games.
- Over the years Bona has been a partner in treating floors all over the world, from The Hermitage Museum in St. Petersburg to The Los Angeles Athletic Club, from Galeries Lafayette in Paris to The House of Sweden in Washington.
- Bona is present around the world through subsidiaries and distributors in more than 70 countries in Europe, Latin America, Asia Pacific and North America.

- Production facilities in Sweden, Germany, North America and China.
- Bona Mega has become the most widely used finish in the world for wooden floors.

Did You Know?

- that Bona's products are sold in 20,000 retail outlets in the US, in 5,000 retail outlets in Europe, and in 2,000 retail outlets in Latin America?
- that we were awarded the prestigious Red Dot Design Award for our Bona Mini Edge design?
- that Bona Speed System received an award at the Barcelona Maderalia fair in the category "Most Innovative Product"?
- that Bona R850 is the world's most selling silane-based adhesive?
- that more than 1,000,000 Bona Spray Mops have been sold in the US?
- that 50,000,000 square metres of floor are treated with Bona finishes each year?

Over 90 Years of Passion

At Bona, we are proud of our history. Back in 1894, the 26-year old William Edner opened a small grocery shop in Malmö, Sweden, where he started selling coffee. The business went well and during the 1910s floor wax came into the picture – a completely new product to the Swedish market.

Within five years, floor polish, mop oil, dry floor cleaner, waxing equipment, and other floor care products were added. More than 90 years later, those simple origins have developed into a company that leads the industry, and sets standards worldwide.

Bona brings you innovation, consistent performance, and the highest quality the industry has to offer. Our concern for health and the environment, and our exclusive focus are testament to our dedication. That is why Bona has been trusted by professionals since 1919.

Bona Sportive System helps players get a grip

When the maple floor at NBA's Basket Court in the New Orleans Arena was due for refurbishment, they chose Bona Sportive System to do the job. Bona Sportive with excellent wear and slip resistance is in a league of its own.



Bona – great performance at the Barbican

Bona Traffic, the toughest Bona finish for wooden floors, was specified to recoat the original oak "endgrain floor" at London's iconic Barbican Centre.



Bringing out the Best in Wooden Floors

Bona AB is a family-owned company founded in 1919. With its headquarters in Sweden, Bona is now present in more than 70 different countries all over the world through subsidiaries and distributors. We provide products for the installation, maintenance and renovation of wooden floors throughout their lifetime and we also supply UV coatings to leading international producers of wooden floors. Through our comprehensive Bona System, we are able to offer our customers Lifetime Support. We continuously develop innovative products with a long-term sustainable perspective in mind. So we take into account not just the floor itself but the working conditions of the craftsman and the impact on the outdoor environment.

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If you have any questions or want to find out more about our products and services, please contact your local Bona dealer, or visit us on our website: www.bona.com